

NGAGE MEDIA

GLOBAL

PORTFOLIO



WHO WE ARE

We are Troopers! A team of creative masterminds who thrive on constant research, information processing, and leveraging data and insight to solve problems.

We are building sustainable communities in Africa by designing and amplifying impactful messages for our development partners and supporting them to drive change and foster sustainable growth within communities that their interventions cater for.

We are closing in on a decade's experience of developing strategy, messaging, development media production, branding and behavioral change campaigns for various development organizations.

DEVELOPMENT COMMUNICATION SERVICES



01

Strategy



02

Awareness and
Advocacy



03

Media Production
(Impact stories,
Documentaries)



04

Branding
(Personal, Product,
Corporate,
Communities)



05

Capacity building
and
Technical Support



06

Advertising and
Public Relation
Behavioural Change
Campaign

CASE STUDIES

LIFE BUILDERS INITIATIVE

Ngage Media Global was tasked with providing a range of services to Life Builders Initiative, including content creation, digital communications management, documentary production, setup, and management of stakeholder fundraising events, as well as public relations.

Our focus was on positioning the initiative effectively, fostering stakeholder involvement, and launching a compelling crowdfunding campaign - "The Educate the Child Campaign."

Our efforts yielded impressive results for Life Builders Initiative. Within just the first month of launching "The Educate the Child Campaign," we secured over 200 enthusiastic donors. The Stakeholder Forum we organized proved to be immensely successful, raising over N10 million in support of the initiative's objectives.



CASE STUDIES

WATER AID

To provide crucial behavioral change communication to underserved and vulnerable communities, WaterAid sought comprehensive communication support to enhance awareness, engagement, and adoption of hygiene practices.

Our approach was centered around crafting articulate messages in multiple languages, addressing various aspects of daily life relevant to the target audience.

By delivering timely and relevant content across digital platforms, we played a pivotal role in raising awareness, promoting hygiene practices, and mobilizing support for WaterAid's crucial initiatives.

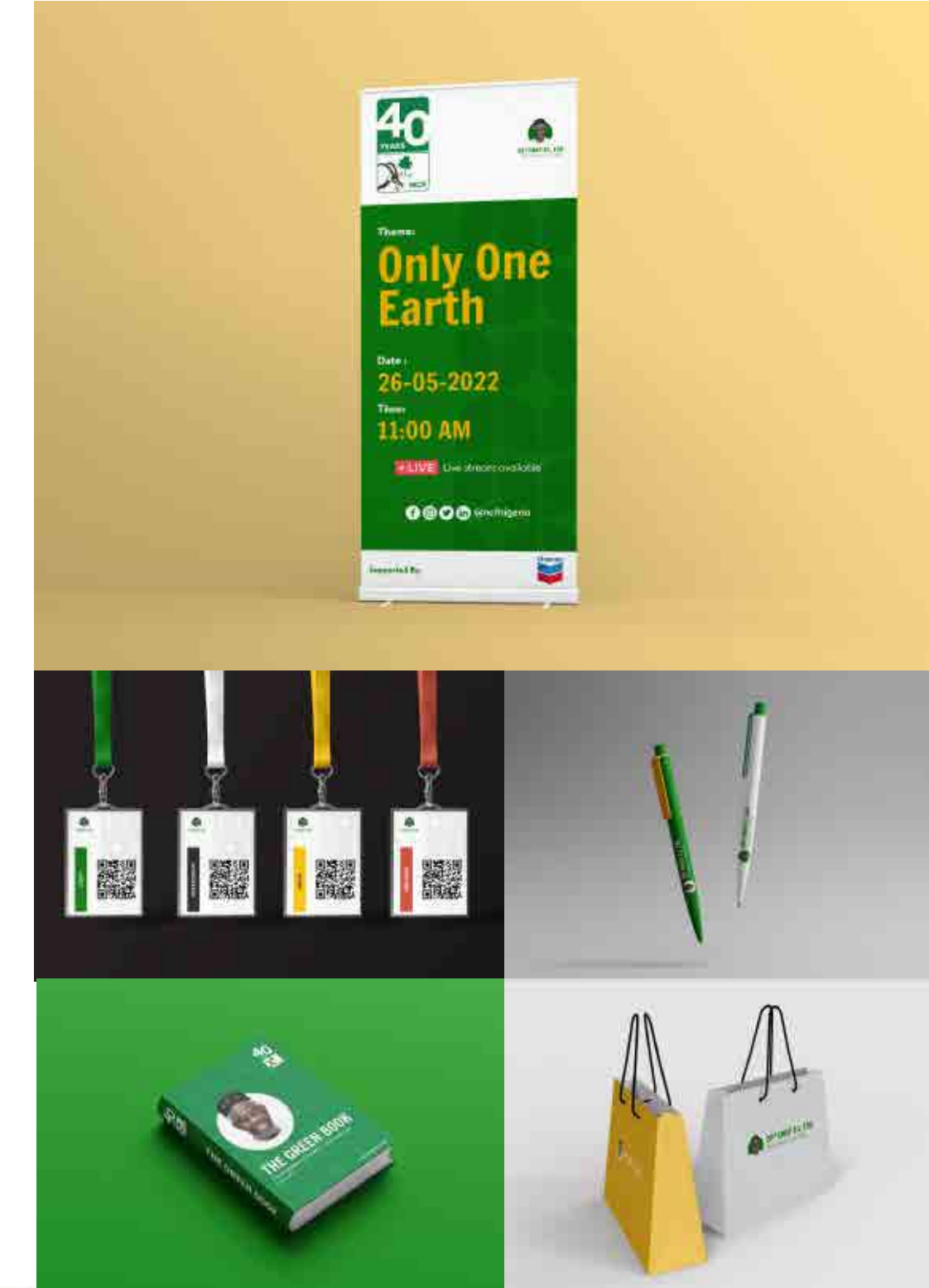


CASE STUDIES

NIGERIAN CONSERVATION FOUNDATION

For the 20th edition of Nigeria's foremost environmental policy lecture, we embarked on a comprehensive branding initiative, developing compelling promotional materials and collateral, leveraging our expertise in digital media management for distribution.

The event saw remarkable success, with over 2,800 registered participants and approximately 1,000 live attendees. Our documentary received over 5,000 re-watches, generating about 350,000 impressions across all social media platforms.



40 YEARS NCF

20TH CHIEF S.L. EDU MEMORIAL LECTURE

Theme: Only One Earth

Featuring a conversation with Sir David Attenborough.

Panelists: Sharon Ikeazor, Mohamed Yahya, Catriona Laing, Desmond Majekodunmi

Moderator: Sir David Attenborough

Supported by: Chevron

40 YEARS NCF

Posthumous Award
Dr. Ade Alakija
Dr. Ade Alakija was born in 1957. He was a full member of the faculty of Travel Medicine [MFTM, RCPS (Glasg)] of the Royal College of Physicians and Surgeons Glasgow and a member of the International Society for Travel Medicine (ISTM). He was the Medical Director at Q-Life Family Clinic and the foremost travel medicine consultant in Nigeria. Dr. Ade Alakija was a member of the National Executive Council of Nigerian Conservation Foundation. He died on 25th May 2022.

40 YEARS NCF

Post Humous Award
Brigadier General Mobolaji Olufunso Johnson (rtd).
Brigadier General Mobolaji Johnson was born on 0th February 1936. He served as Military Administrator of the Federal territory of Lagos from January 1966 to May 1967. He became the first governor of Lagos State when the state was created in May 1967. He was involved in developing the civil service in Lagos State. Brigadier General Mobolaji Johnson held the traditional title of Majeobaje of Lagos and was the Chairman of the National Executive Council of NCF from 2008 to 2009. He died on 30th October 2019.



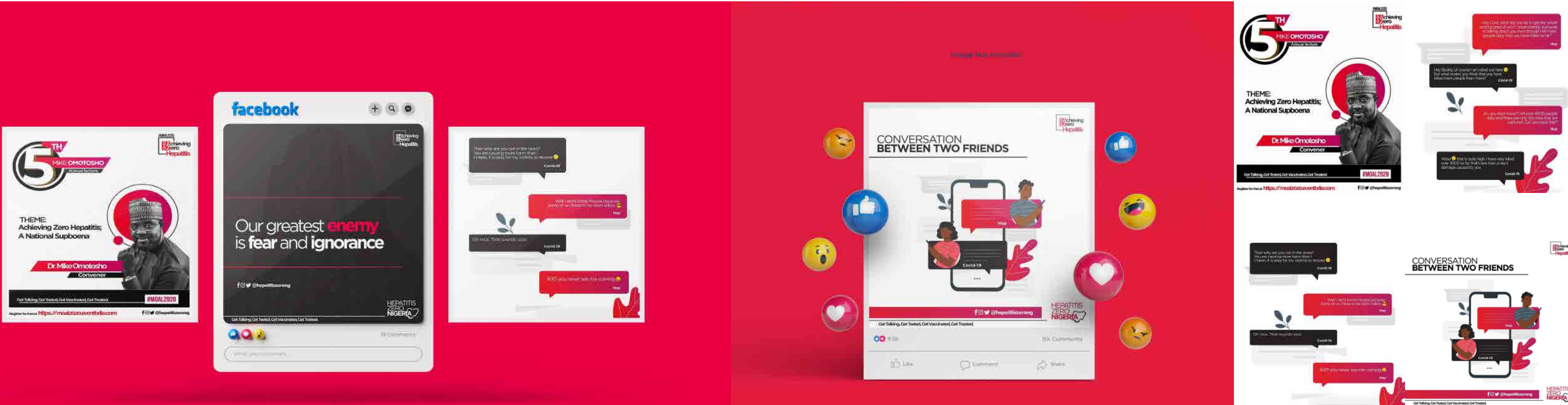
CASE STUDIES

HEPATITIS ZERO COMMISSION OF NIGERIA

For the Hepatitis Zero Commission, we were contacted to create widespread awareness about viral hepatitis through innovative communication strategies deployed across digital platforms.

We aimed to inspire communities to rally behind the cause and the organization. To achieve this, we launched and managed impactful digital campaigns such as "Zero Hero" and the "Hero Fund," alongside a comprehensive week-long program to commemorate World Hepatitis Day.

The digital campaigns garnered a wide reach on social media platforms, amplifying the organization's message to a vast audience.





BRAND CREATIVES

Ngage Media is your go-to creative agency, specializing in event PR and branding, brand activation and launch, brand video, brand photography, and corporate headshots. With a dedication to excellence and a passion for storytelling, we craft captivating visual content that engages audiences and elevates brands. From intimate gatherings to corporate events, our experienced team delivers high-quality results tailored to your unique needs.

CREATIVE SERVICES



01

Event
PR and Branding



02

Brand Activation
and Launch



03

Brand
Videos



04

Brand
Photography



05

Corporate
Headshots

EVENT PR AND BRANDING

Over the years, we have garnered skills and competencies that have enabled us to successfully organize a variety of high ticket corporate events such as Product launches, Press conferences, Marketing Programs, Roadshows, Grand launching of products, Fashion shows, Music shows, Corporate gatherings, Fundraisers, Trade fairs, etc.

Leveraging our wealth of experience, we creatively develop strategic concepts considering technical and logistical elements, following budgetary margins and brief specifications. Beyond event management, we create event identities, monitoring of social media platforms and activities, day of event press coverage as well as archival, creation and execution of event flow, guest management, post-event engagement and so much more.



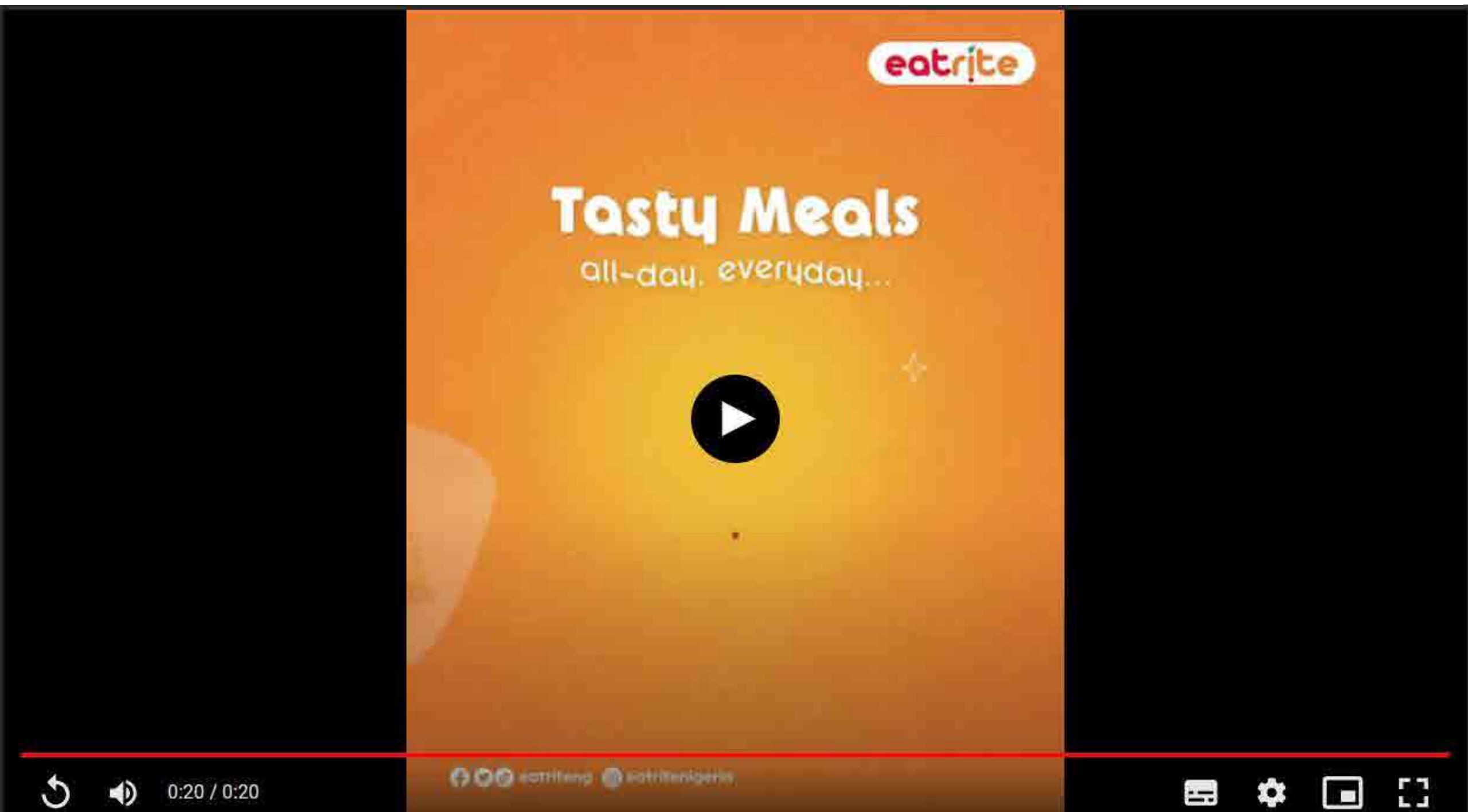
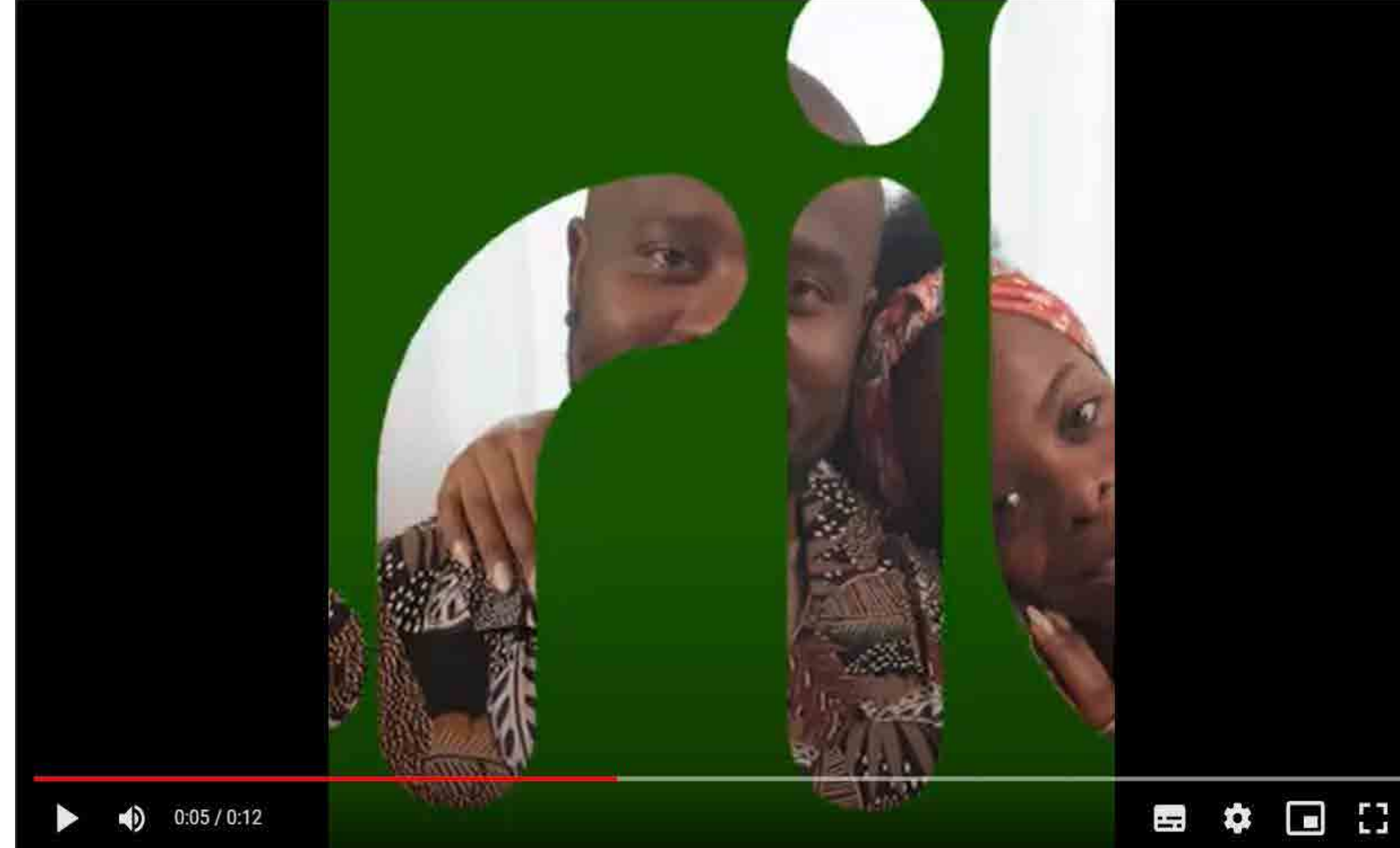
BRAND ACTIVATION AND LAUNCH

At Ngage Media, we excel in capturing the essence and excitement of any occasion with our brand activation and launch services. Whether it's a corporate conference, product launch, or cultural celebration, our experienced team ensures every moment is documented with precision and creativity. From candid shots to dynamic videos, we deliver comprehensive coverage that immerses viewers in the energy of your event.



BRAND VIDEOS

Harnessing the power of video, we specialize in crafting compelling narratives that captivate and inspire. Our skilled videographers and editors work collaboratively with clients to conceptualize, script, shoot, and produce high-quality videos that effectively convey your message across various platforms. From promotional videos to branded content, we bring your ideas to life with creativity, professionalism, and attention to detail.



BRAND PHOTOGRAPHY

We approach each project with creativity and professionalism, ensuring exceptional results every time. From stunning visuals to powerful imagery, we create photographs that resonate with your audience and showcase your brand in the best light.



CORPORATE HEADSHOTS

Your professional image speaks volumes about your brand, which is why our expert photographers specialize in capturing corporate headshots that convey confidence, professionalism, and authenticity. Whether it's for executive profiles, LinkedIn or company websites, we ensure your team looks their best and makes a lasting impression. With our attention to detail and personalized approach, we deliver headshots that reflect your brand identity and leave a lasting impact on viewers.





MEDIA

Ngage Global Media is one of Nigeria's leading media planning and buying companies with an extensive portfolio of billboards in major cities, high-traffic areas, airports, and digital screens in prime locations

We offer comprehensive out-of-home (OOH) media advertising, including strategic placements on both urban and rural billboards across all 36 states in Nigeria

By combining the power of outdoor, radio, and digital media, along with our years of experience in marketing and communications, Ngage Media delivers impactful advertising campaigns. We reach millions, drive conversions, and enable businesses to achieve their goals.

ADVERTISING AND PUBLIC RELATION SERVICES



01

Television



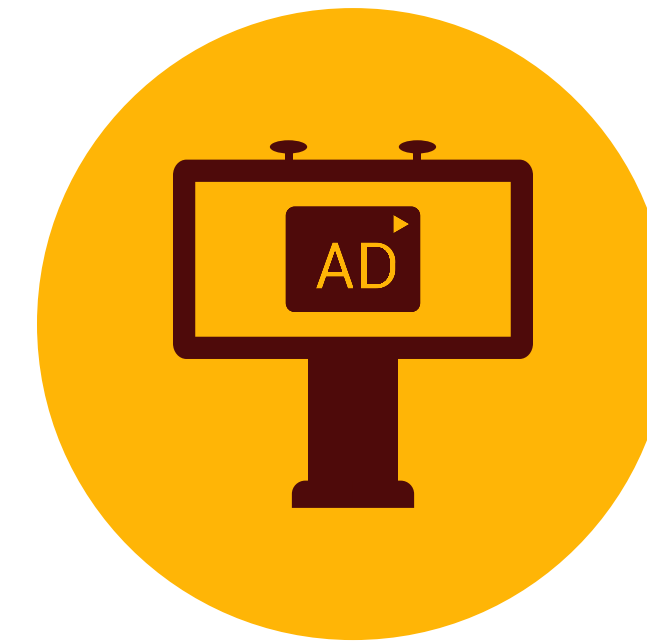
02

Radio



03

Digital
Advertising



04

Out-of-home
Advertising



05

PR
(Press Releases,
Reputation
Management)

OUT-OF-HOME ADVERTISING

With a team of dedicated experts armed with proven strategies, we have been able to create brand specific campaigns that have delivered desired results and helped brands we've worked with increase their revenue and market share, specific to areas with high foot fall.



PRESS RELEASES

Some notable press releases done by Ngage Media Global.

Ngage Media Global celebrates momentous 5th anniversary with philanthropic donations
PULSE MIX | October 21, 2022 6:26 PM

Ngage Media Global celebrates 5 years as a powerful force in the marketing and communication industry.

TRENDING



Beige Africa launches initiative for financial literacy in Abuja Schools
Esther Solomon · October 22, 2023

N1000 BONUS VOICE & DATA
10X BONUS ON EVERY RECHARGE
DOUBLE DATA BONUS

Buy & activate a Glo SIM to enjoy fantastic voice and data offers.

NG Eagle Airline begins operation in Nigeria
December 7, 2023

LATEST NEWS

- Tinubu swears in 17 National Population Commissioners
- 76% of all unpaid care activities done by women — WHO
- Cartoon: 'Stay off my padded gari'

SPONSORED

Nigerian Conservation Foundation set to host 20th Edition of Chief S.L. Edu Memorial Lecture

Published on July 5, 2022
By Daily Post Staff

20TH CHIEF S.L. EDU MEMORIAL LECTURE

Theme: **Only One Earth**
Featuring a conversation with Sir David Attenborough.

Venue: Agip Recital Hall, Muson Centre, Onikan, Lagos
Date: Wednesday, 6th July 2023 11:00 AM
Streaming live on YouTube, Facebook, Instagram

Supported by

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Home > Companies > Corporate Updates

Mobus Properties receives 1500 tree seedlings from America Tower Company for its "Project Green" launch

by NM Partners — 7 months ago in Corporate Updates

The Guardian News Opinion Lifestyle Sport Woman GuardianTV

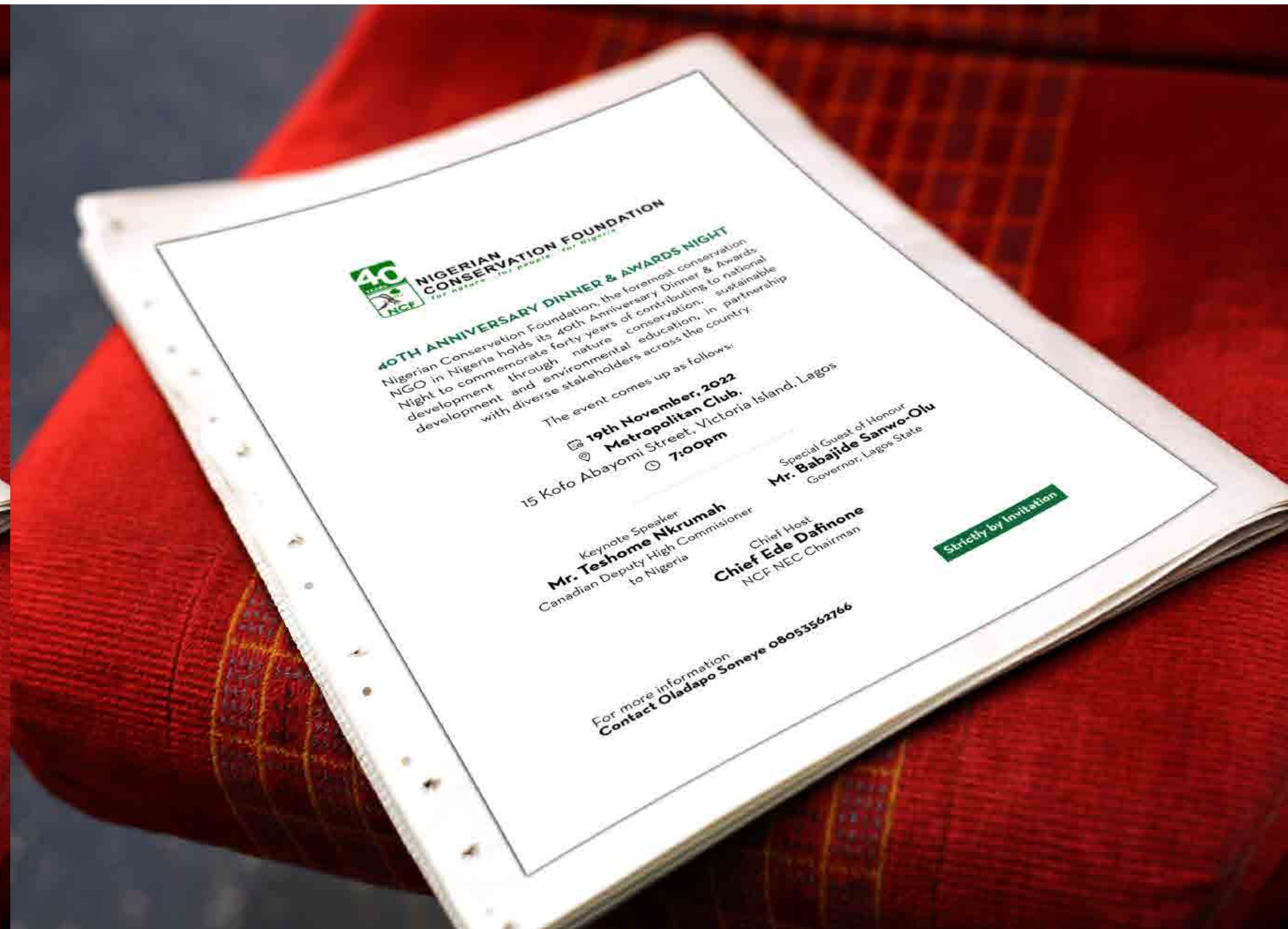
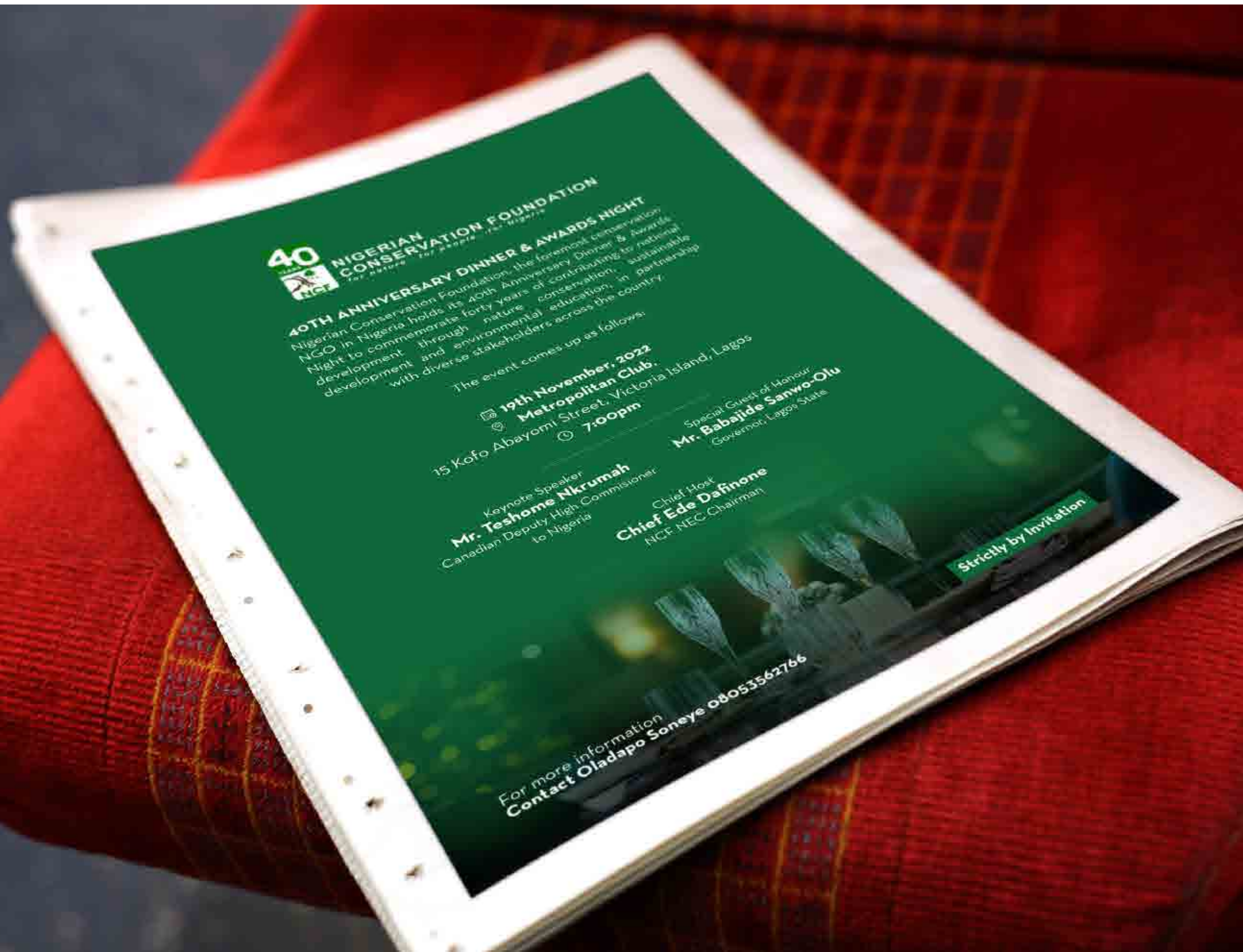
National

Firm Launches 'Project Green' Initiative With 1500 Trees

By Joke Falaju, Abuja
17 August 2023 | 5:34 pm

NEWS PAPERS

Some notable Newspapers done by Ngage Media Global.



DIGITAL ADVERTISING

Some digital advertising campaign done by Ngage Media Global.



Homestead Catfish Farming

A Comprehensive Guide to Raising your Own Catfish for Profit for Beginners and Experienced Farmers



Final call for applicants
Got an Agribusiness idea to pitch to investors?

Agribusiness Innovation Challenge

Open to businesses in Oyo State

First prize	N2,000,000	Second prize	N1,500,000
Third Prize	N1,000,000	Fourth Prize	N500,000

Registration closes **October, 3rd 2022**
Challenge Duration - 4 months

Visit <http://www.impacthulagos.net/aic> to apply

BITES OF LOVE

FOR THE FIRST 50 COUPLES ON VALENTINE DAY

2 COMBO MEALS AT HALF PRICE

HerfyNigeria

T&Cs Apply.

gain
Global Alliance for Improved Nutrition

IMPACT HUB Lagos

AGRIBUSINESS COHORTS ANNOUNCEMENT

Swipe

IMPACT HUB Lagos x AFRICA'S MENTAL HEALTH MATTERS x ENTERPRISE DEVELOPMENT CENTRE PAN-ATLANTIC UNIVERSITY

I will be speaking at

CREATING HABITS FOR ACHIEVING SUCCESS IN BUSINESS

FUNMTO OGUNBANWO
Clinical mental health therapist
Founder, Ibi Ayo

DECEMBER 8, 2022 • 11 AM PROMPT
ZOOM MEETING LINK IN BIO

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